

# Truly Sustainable Merchandise







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# A sustainable future for Promotional Products

The world is changing and so are we.  
We aim to reduce the environmental footprint  
of our activities all along the supply chain.

Making the switch to becoming an  
environmentally responsible brand is about  
more than using trendy eco wording,  
it's about making long-term sustainable goals  
and buying responsibly to help achieve them.





# Our Commitment

Our vision on sustainability is clear:

To ensure our products and services have the smallest possible environmental footprint and make a positive contribution to the sustainable development of our organisation, people and planet.

To realise our vision, Geiger has pledged to:

- Carefully select and promote more sustainable products and services.
- Engage our internal teams, vendors and customers on sustainability.
- Carefully consider the impact of our products and operations on the environment and communities.
- Adopt more responsible purchasing practices and operational processes.





# Circular Economy

Our commitment to a circular economy, an economic system aimed at eliminating waste and keeping products and materials in use, is demonstrated in the work that we do with our supply chain to minimise our global impact and that of our clients'.

As part of our strategy, Geiger is actively promoting and developing promotional products with the lowest environmental impact in every custom brief we work on.

These products are:

- Derived from recycled; sustainable or naturally regenerative raw materials
- High quality with a high level of durability (no single use or disposable items)
- Recyclable at end of life





# Green Guide



Low carbon products have a reduced carbon footprint; they emit less carbon dioxide and other greenhouse gases compared to similar products.



Recyclable materials are made of raw materials that can be reprocessed and used again. Such materials include paper, glass, metal and limited types of plastic.



Recycling is the process of collecting and processing materials that would otherwise be thrown away as trash and turning them into new products.



Ethical material products are manufactured without using process materials, people or animals in an unethical or immoral way.



Renewable materials are great for the environment as the natural resource can replenish itself generation after generation.



Organic materials do not rely on pesticides, herbicides or fertilisers that can deplete the soil of valuable nutrients and increase environmental degradation.



A biodegradable product has the ability to break down, safely and relatively quickly by biological means, into raw materials of nature and disappear into the environment.



Fairtrade changes the way trade works through better prices, decent working conditions and a fairer deal for farmers and workers in developing countries.



Social Enterprises are businesses that put the interests of people and planet ahead of shareholder gain. These businesses are driven by a social/environmental mission and reinvest profits into creating positive social change.

Working with sector partners, we lead the way in formalising an agreed definition of what constitutes genuine social enterprise, the essence of which has been adopted in several other countries.

Sustainability is a complex issue with often complex solutions. We have developed the Green Guide to help you navigate the sustainability landscape, understand the true environmental credentials of each product and the meaning of technical sounding terms.





# Food & Drinkware



 Geiger 



**Tana RCS Recycled Plastic Tumbler**  
Trending design tumbler made from 80% recycled material for low impact hydration.



**RCS Recycled Aluminium Water Bottle**  
RCS certified recycled aluminium water bottle with a stylish bamboo lid. Available in 500ml and 770ml.





## Ocean Bottle Collection

When you buy an Ocean Bottle, you fund the collection of 1000 ocean-bound plastic bottles before they reach the water. Locals in coastal communities exchange this plastic for money through a regulated banking system so they can get access to microfinance, tuition, healthcare and other things they need.

And you get an award-winning reusable bottle for life.

Ocean-bound plastic is defined as mismanaged plastic waste (or MMPW) that ends up along coastlines, in rivers and waterways within towns, cities and rural areas. When the seasonal rain arrives, this plastic gets flushed into the ocean often because of a lack of recycling infrastructure. So far plastic collection and recycling hasn't kept up with the production of plastic products, leading to a waste crisis.



Working in partnership with



Brew Flask



Go Bottle



Big 1Ltr Bottle



OG Bottle







## Upcycle Lunch Box

Lunchbox made from 100% post-consumer recycled PP plastic. The closing elastic band is made from 33% upcycled denim and 66% Tencel, a fabric made from natural wood cellulose, and is therefore recyclable.



## Miyo Double Layer Lunch Box

Lunchbox with a band made from recycled PET. Other colour combinations plus accessories are available, such as a spork or inner compartment. Microwave safe, dishwasher safe, BPA-free and fully recyclable. Made in the UK and packed in a home compostable bag. Fully customise your Miyo by adding individual recipient names to the lid.





## Miyo Renew Sugarcane Double Layer Lunch Box

This stylish lunch box includes plastic derived from sugar cane. It includes a band made from recycled plastic to keep everything together. You can mix and match colours with ease, and add extra accessories. Made in the UK. Packed in a home compostable bag.



## Americano Renew Sugarcane 350ml Tumbler

Made from plastic derived from sugar cane. The use of sugar cane means less oil is used in the manufacture of each tumbler. The tumbler is 100% recyclable and packed in a home compostable bag. Made in the UK.





## Join The Pipe Collection

Reusable water bottle from the Join The Pipe brand. This sustainable bottle is made of BIO HDPE. This plastic is made from the waste of the sugar cane plant. Leakproof and BPA-free. Dishwasher safe up to 65°C. Capacity 500 ml. Made in Holland.

Plastic soup most often finds its origin in big cities in Africa and Asia, where the quality of the water supply is unreliable and plastic waste processing and collection services is inefficient. Children often drink water from cheap plastic sachets, which together with all other plastic packaging end up on the street and in rivers.

That is precisely where we want to make a contribution. We organise clean-ups with schools, we educate about the problems of plastic in the environment for their future, and we hand out reusable bottles to drink from. Offering filtered tap water in the supermarket at an affordable price should also reduce the amount of plastic waste.



JoinThePipe



Kumasi Bottle 0.5L



Nairobi Bottle 0.5L



City Scape Bottle 0.5L





## Klean Kanteen Collection

The Klean Kanteen Recycled range is made from 90% certified post-consumer waste. Free from BPA, BPDS, phthalates, PVC and heavy metals.

Klean Kanteen is a member of 1% For the Planet and thus supports environmental organisations. 1% For the Planet is a global network with thousands of businesses and environmental organisations working together to support people and the planet. 1% for the Planet was founded on the idea that a company has a responsibility to give back for use of our planet's resources. More than 20 years later, they are still helping businesses make good on their commitments.



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Rise Recycled Lowball



Rise recycled Tumbler



Classic Recycled Bottle





# Stationery

A photograph of a light-colored notebook with a pink pencil and ferns on a mossy background. The notebook is the central focus, with a pink pencil resting on its cover. The background is a lush, green, mossy forest floor with various ferns and small plants. The lighting is soft and natural, highlighting the textures of the moss and the notebook.

**Geiger**  
brandspiration.

I USED TO BE A GRAPE



# Bambook Collection

The Bambook is a reusable notebook with wipe clean pages. Available with a hard bamboo cover or a soft cover.

For each product sold, we plant a tree in Madagascar in collaboration with Eden Projects. With our reforestation project we contribute to the restoration of Madagascar's ecosystem and create employment opportunities for the local communities.

Bambook is produced locally by hand at a sheltered workshop in Ede, the Netherlands. Your book is put together with love and care by people who are disadvantaged from entering the labour market. By purchasing a Bambook you are creating employment opportunities for even more people! All books are also shipped as sustainably as possible in the least packaging required.



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Eden Reforestation Projects  
PLANT TREES | SAVE LIVES







Delta Pearl



Solo Pearl



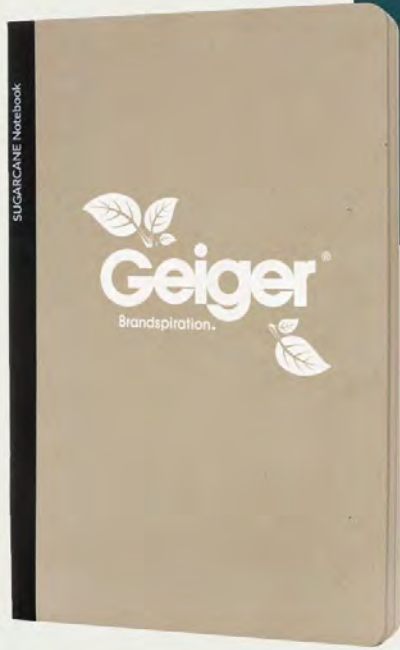
Beo Pearl

## Pearl Plastic Pens

These pens are made entirely from pure recycled plastic and ground oyster shells. The production of pearl® is energy-efficient. Our oyster shells come directly from the local oyster farms of Brittany. High-quality recycling combined with ground oyster shells: that's pearl®, our resource-friendly material combination.







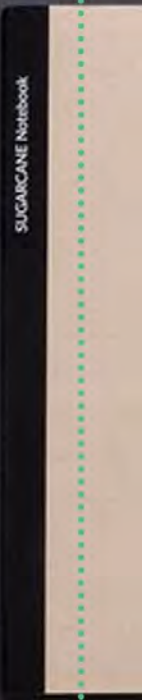
## Stylo Sugarcane Notebook

A beautiful notebook with a natural sugarcane notebook cover and pages.



## BIC Media Clic Bio Ballpen

The barrel is 100% biodegradable while the clip is 100% recyclable. The barrel is made with bio based material. The colourants are 100% BIO based.





# SAS Notebook

NewHide Express limited edition SAS style notebook with super soft feel vegan leather cover notebook with 144 printed lined pages – FSC recycled paper. Supporting the marine conservation charity, Surfers Against Sewage.

For people to thrive and live life to the fullest, the ocean must thrive too. And so we need to confront all that threatens it...  
...over the last 30 years Surfers Against Sewage has grown into one of the UK's most successful marine conservation and campaigning charities. Supporting good water quality, plastic pollution, ocean recovery and the climate emergency.



Working in partnership with





## Recycled Cotton Bag Ballpen

This ballpoint pen made of printed memo cotton bags cut into strips by hand and then mixed with organic resin made from 96% renewable raw materials.







## Coffee Ballpen

A ballpoint pen with blue ink refill made from 30% coffee grounds and 70% Ocean Bound Plastic (RPP) from Plastic Bank®.



## Agricultural Waste Notebook

The paper-free softcover is made from agricultural and organic waste such as tomatoes, peppers, plants and onions. This waste is mixed with recycled paper from Europe.





## Moyo Stone Paper Erasable Notebook

Erasable, waterproof and tear resistant. MOYU branded A5 erasable notebook made from stone paper. This notebook includes a pen and cleaning cloth. Each stone paper page is sustainably produced, naturally tree-free and 100% recyclable. Stone paper is made from 80% limestone and 20% clean plastic. It is naturally tree free, and no water or chemicals are required to make it.

For every notebook we sell, we plant a tree, working with Trees For Kenya. A non-governmental organisation that plants and manages trees. They make sure the right trees are planted in the areas that need it the most.



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## Senator Melbi Ballpen

Made from recycled production waste from the senator® Bio line, the new Melbi twist action ball pens is a pioneer in sustainability across the board. The Senator Bio line pens are made from a so-called PLA plastic. This material is obtained from non-genetically modified sugar cane. The Melbi is the only ball pen that is produced entirely from this waste without adding any additional raw materials.





# Apparel, Bags & Accessories





## Tiger Cotton Collection

In between two reserves live tens of thousands of small cotton farmers. When the tiger wanders from one nature reserve to the other, the cotton fields function as an important tiger corridor. Without the toxic impact of pesticides in cotton farming, the tiger, the wildlife, and the farmer can thrive. By creating a healthy corridor where the tigers can walk between reserves, organic farmers are playing a key role in the conservation of this imposing species.

The first Tiger Cotton® farmers lived and worked side by side with the great Bengal Tiger in Madhya Pradesh, India. Tiger Cotton® is named after them and the tiger is a symbol of all the biodiversity and wildlife that regenerate when a conventional farmer converts into organic.



**Neutral**  
Certified Responsibility™



Cotton T-Shirt



Oversized Hoodie





## Iqoniq Tikal Recycled Quick Dry Sport T-Shirt

Unisex sport t-shirt made from 100% post-consumer recycled polyester in 150 G/M<sup>2</sup>.



## Iqoniq Kakadu Recycled Cotton T-Shirt

Unisex relaxed fit t-shirt made from 100% cotton, of which 50% is recycled and 50% organic, 180 G/M<sup>2</sup>.





## Honestly Made Collection

In Bangladesh we run a women's health programme to educate women workers about health, hygiene, nutrition and finances. This provides women an opportunity to get together with like-minded peers and discuss topics in a safe space. In one of the rural areas surrounding several of our garment factories, Regatta have sponsored a primary school for over 10 years now, this includes a full refurbishment of the school, investment in training of the teachers, providing school meals to all pupils, and establishment of a library and playground.

The Textile exchange is a global non-profit driving positive action on climate change across the fashion, textile, and apparel industry. Their 2025 Recycled Polyester Challenge serves as an important catalyst for change in the apparel and textile industry. As a participant, Regatta Group commit to bringing the percentage of recycled polyester up from 14% to 45% at 17.1 million metric tons by 2025.



**HONESTLY  
MADE**



Recycled Insulated Jacket



Recycled Full Zip Microfleece



100% Recycled Polo





## Iqoniq Etosha Recycled Cotton Sweater

Unisex modern fit crew neck made from 100% cotton, of which 70% is organic and 30% recycled, 280 G/M<sup>2</sup>. 2% of proceeds of each sold product will be donated to Water.org.



## Iqoniq Makalu Recycled Soft Shell Jacket

Soft shell jacket made from recycled polyester with 300 G/M<sup>2</sup> 3-layer fabric, using recycled TPU membrane and soft microfleece inside. 2% of proceeds of each sold product will be donated to Water.org. Available in ladies and unisex fit.







## Wolkat Taza Recycled Textile Apron

Sustainable apron with patch pocket from the Dutch brand Wolkat. Made from old and discarded clothing, donated by consumers in the Netherlands. No water, paint or chemicals are used during the entire textile recycling process. Consisting of 52% recycled textiles and 48% RPET.







## Swiss Peak AWARE™ XXL Weekend Travel Backpack

Each bag saves 21 litres of water and has reused 35.5 x 0.5L PET bottles. Including trolley strap, water bottle side pocket and USB-A output. Top quick access pocket, front zippered pocket and RFID protected pockets with the AWARE™ tracer.



## Dillon AWARE™ RPET

### Lightweight Foldable Backpack

Made with 100% recycled polyester embedded with the AWARE™ tracer.



## Impact Aware Collection

Impact Aware products Features the AWARE™ tracer technology, validating the genuine use of recycled materials. Proceeds of each product sold will be donated to Water.org.

Water.org has empowered more than 60 million people with access to safe water or sanitation through affordable financing.

Water.org offers smart solutions that break down the financial barriers between people living in poverty and access to safe water and sanitation.

Our solutions are working! Today more than 60 million people around the world can turn on a tap or safely use a toilet because small, affordable loans empowered them to get access to safe water and sanitation at home.



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RCanvas Tote Bag

RCanvas Duffel Bag

RPET Modern Laptop Bag





## Hemp Shopping Bag

Made from 100% hemp. The hemp plant has the strongest available natural fibres and almost all parts of the plant can be used. Hemp is a very fast and easy growing plant and is naturally resistant to insects. It can therefore be grown completely organically.



## Hemp Backpack

Drawstring bag made from 100% hemp fabric.





## Retulp Lunch Bag

Striking, sustainable lunch bag from the Retulp brand. Made from the material of discarded refrigerators. Equipped with an insulated inside to keep the contents at the correct temperature. With a velcro closure for convenient reuse, making it is easily removable to clean with a damp cloth. This bag has the perfect size for a nice lunch and is a great replacement for daily plastic sandwich bags. This is the perfect solution to eliminate single-use plastics. Equipped with a care label with QR code where you can see the environmental report of this bag.

Retulp is a social enterprise with the goal of reducing litter and fighting the plastic soup. We want to set a good example, create awareness and encourage recycling. We do this by bringing trendy, handy and reusable products on the market as an alternative to disposable plastic. We work with chosen charities to make a positive change.



MADE BLUE



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**Recycled Felt and Apple Leather Laptop Sleeve**  
Made from a combination of vegan leather from apple pulp and recycled wool felt. This laptop sleeve has a handy elastic closure made from 100% GOTS certified cotton and natural biodegradable rubber. Made in Holland.



## Apple Leather Laptop Bag

Made from vegan apple leather, an alternative to real leather. The pulp of apples, left over after making apple juice, is the basis for making this material which looks and feels like leather. The main compartment is neatly finished with a 100% recycled PET. Made in Holland.





# Lifestyle & Leisure







## Eco Vegan Lip Balm Jar

An eco vegan lip balm in a cardboard jar and lid, contains no plastic and is compostable. 100% plant-based, vegan formula with olive oil, jojoba oil and carnauba wax from organic farming.



## Unwaste Soap Set Soap, Scrub and Shampoo

A set consisting of one bar of soap, one scrub bar and one shampoo bar. Manufactured by the Unwaste brand, the soap is made with orange peel, and the scrub bar is made using coffee grounds & pine oil. You can choose which shampoo bar you would like in each set from either orange peel or coffee grounds. Vegan and cruelty-free. Made in Holland.





## RPET Polar Fleece Blanket

Comes with a 190T RPET carry pouch with drawstring closure. Packed in a recycled polybag.



## Oxious Hammam Towel

A multifunctional hammam towel from Oxious. Made from 50% Oekotex certified cotton and 50% recycled industrial textile waste (140 g/m<sup>2</sup>).







### Bamboo Cooler Wine

Wine cooler made from bamboo with an insulating cork inner wall. These natural materials keep a bottle of wine at a consistent temperature.



### Plastic Bank Champagne Cooler

Champagne cooler is made from 100% recycled Ocean Bound Plastic from Plastic Bank®. With the purchase of this product you support Plastic Bank®.





## Cork Yoga Mat

Yoga exercise mat made of cork material presented with a paper wrap.



## Recycled TPE Yoga Mat

Yoga mat made from recycled TPE plastic. TPE has natural non-slip properties, providing a stable surface that helps to prevent slipping during yoga poses.





## Waboba Rewild Collection

Waboba uses materials that are good for the environment and donates a portion of its profits to organisations committed to protecting and preserving the environment.

The Rewild collection is naturally and sustainably made from the jute plant and rubber tree. The beach rackets are made of pine and basswood and the natural cork ball is made of oak bark. To maintain a featherlight footprint, all Rewild packaging is made from recycled corrugate.



Paddle Set



American Football



Soccerball



# Growing Products







## Rainball Seedbox Growing Instructions

Wildflower  
Seeds germinate in 14-21 days



1. Scatter into soil
2. Position in Sunlight
3. Soak extremely well for the first few weeks.
4. Watch it grow!

## Rainball Seedboxes

The box is made from recycled card and can be recycled after use. Each box contains 3 vibrantly coloured Rainballs. The Rainballs are constructed from post-consumer recycled paper and filled with mixed wildflower seeds. Made in the UK.



## Rainball Seedtin

Rainballs supplied in a reusable and recyclable tin. Each tin contains 3 vibrantly coloured Rainballs. The Rainballs are constructed from post-consumer recycled paper and filled with mixed wildflower seeds. Made in the UK.

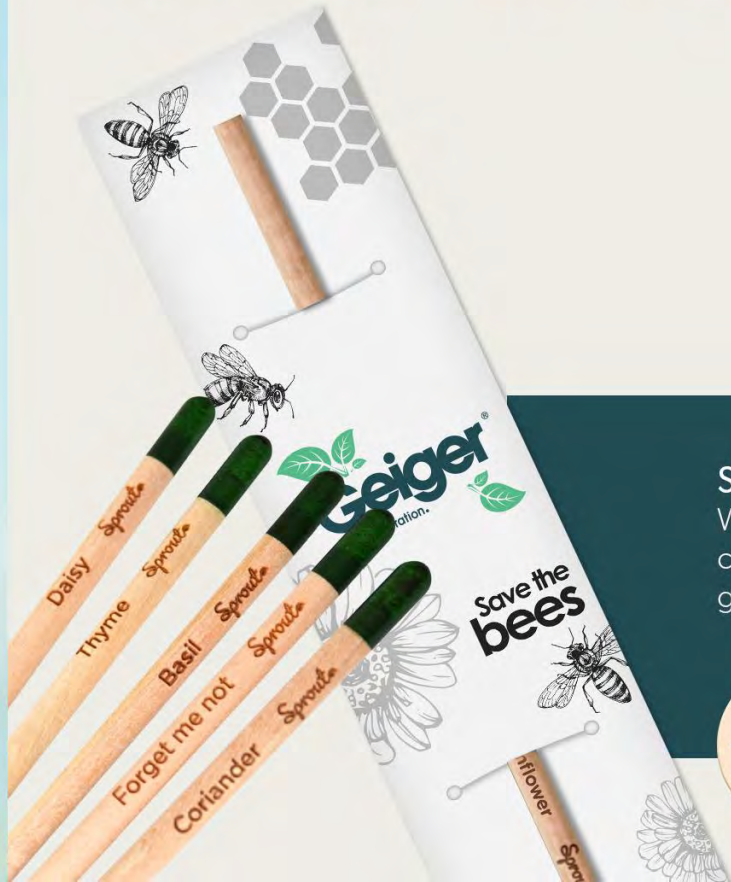






## Fullhouse

Grow house set for kids. Including honey flower seeds and multicolour wooden pencil.



## Sprout Pencil

When it becomes too short to use, the pencil can be planted in soil and the seed will germinate and grow into a beautiful plant.





## Grow Me

Soft cover memo set with growing paper cover, 25 sticky grass paper sheets and 3 colour page markers. Made in Europe.



## Verde Grass Paper Gift Set

Stationery gift set consisting of an A5 size reference flexible 64 sheet notebook, a small stitched booklet (10 x 15 cm), and a memo bloc (8 x 11.5 cm). Made in Europe.







## Seed Ring

A5 seed paper cover notebook with 200 recycled lined pages.



## Seed Book

A5 seed paper cover notebook with 200 recycled lined pages.





## Lanseer

Lanyard in seed paper with detachable buckle. Wildflower seeds recycled paper. 20mm wide. Including metal hook. Made in EU.



## Grow Book

Lined pages made from recycled paper, includes sowing seeds on inside front cover. Made in EU. Each colour notebook comes with a different type of seed that you can plant in your garden.







## Seed Pod

Help protect the planet's bee population. Supplied in a recyclable aluminium pot.



## Bio Grow Pouch

Encourage busy bees! Biodegradable kraft growing pouch, organic soil coins and instructions.





## Desktop Garden

Recycled brushed aluminium desktop garden pot comes complete with innovative seedball that will germinate in around 7-14 days. Complete with cork stopper, growing instructions and organic soil coin.



## Desktop Garden Box of Three

Choose a mix or three for the perfect green fingered gift. Supplied in aluminium tubes - aluminium is the most recycled material on earth.





# Technology





# WakaWaka Light

A sturdy, highly efficient and sustainable solar-powered LED flashlight. Providing users with up to 34 hours of bright, safe and sustainable light after just one single day in the sun.

Buy a WakaWaka and 'Share The Sun' with people who do not have access to electricity. Survivors of the severe natural disasters and displaced families through the war and struggle. For every WakaWaka Power+ that you buy, you not only make the receiver happy but also help make solar energy accessible to families in areas without access to electricity.



# WAKA WAKA





## Walter Waste Dock - Refrigerators Charger

This wireless 10W phone charger is made from waste of old refrigerators and household appliances. The plastic is cleaned, shredded and then molded into sheets and pressed. The docks are milled from these plates. Each product has its own unique pattern.



## Walter Waste Dock - 3D Printer Spools

This wireless 10W phone charger is made from old blue printer coils. The plastic is cleaned, shredded and then molded into sheets and pressed. The docks are milled from these plates. Each product has its own unique pattern.







## Walter Wallet Snap Wallet Cardholder

The Snap Wallet by Walter Wallet is made from recycled leather: Cutting waste from shoe and bag manufacturers in Italy is collected, ground, and bound with water and natural binders to create a rubbery new material. The visible leather particles combined with the binder give this material a lot of visual depth and a soft touch. Instead of burning the leather waste, it gets a new life as a Snap Wallet.







**Terra RCS Recycled Aluminium Retractable 6 in 1 Cable**  
Retractable charging and data cable made with RCS (Recycled Claim Standard) certified recycled aluminium, recycled TPE and recycled pet.



**RCS Recycled 4000mAh Powerbank**  
4000mAh flat design powerbank with a case made out of RCS certified recycled Aluminium/ABS plastic. RCS (Recycled Claim Standard) is a standard to verify the recycled content of a product throughout the whole supply chain.







**Xoopar INE - ODA Wireless Power Bank 5000mAh**  
Magsafe wireless power bank 5000mAh made from recycled leather.



**Xoopar Allure 100W Fast Charge Cable**  
100W Charge Cable made from recycled Aluminium.





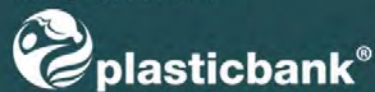
# Xoopar Ocean Powerbank

Powerful wireless powerbank that simply sticks to the back of your phone to charge wirelessly. Made from Ocean Bound recycled plastic - for each powerbank bought this saves 50 bottles from entering the ocean via Ocean Charities.

By partnering with Plastic Bank, you are enabling plastic collection within 50 kilometres of ocean-bound waterways and coastlines. Our communities gather plastic waste directly from local beaches, riverbanks, neighbourhoods, and even households – so we are able to stop ocean plastic directly at source.



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## Xoopar Ice-P Power Bank

Exclusive new power bank 5000mAh double phone recharge made from recycled plastic (GRS certified).



## Xoopar Octopus

Our award winning Octopus charge cable just got a makeover - new connectors making it 100% compatible and now made from Ocean Bound recycled plastic - for each unit sold we help to prevent 5 plastic bottles from entering the Oceans.







## Flare Speaker

Bluetooth speaker made from RCS plastic, ensuring a completely certified supply chain of the recycled materials.



## Rebel Speaker

Water resistant bluetooth speaker made from RCS plastic, ensuring a completely certified supply chain of the recycled materials.



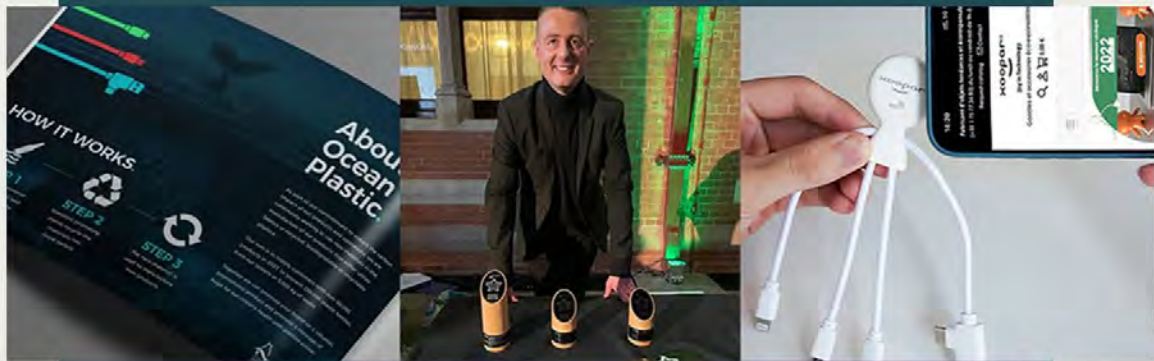
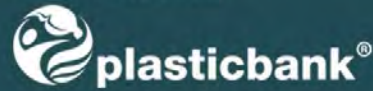


## XOOPAR OCEAN BUBBLE WIRELESS 5,000mAh POWERBANK

Powerful wireless powerbank that simply sticks to the back of your phone to charge wirelessly. Made from Ocean Bound recycled plastic - for each powerbank bought this saves 50 bottles from entering the Ocean via Ocean Charities.



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### Xoopar Yoyo Speaker Recycled

Ecologically responsible due to a new unique composition based on biodegradable plastic which accelerates the recycling process.







## Loop RCS Wireless Charger

The Loop 15W dual coil wireless charging stand made from RCS recycled plastic.



## Flat RCS Wireless Charger

10W wireless charger with dual connector cable (USB A and USB C) where the case is made out of RCS certified recycled ABS plastic and the wire from recycled TPE.



75% Charged  
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**Working together for a more  
sustainable future in promotional products.**

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