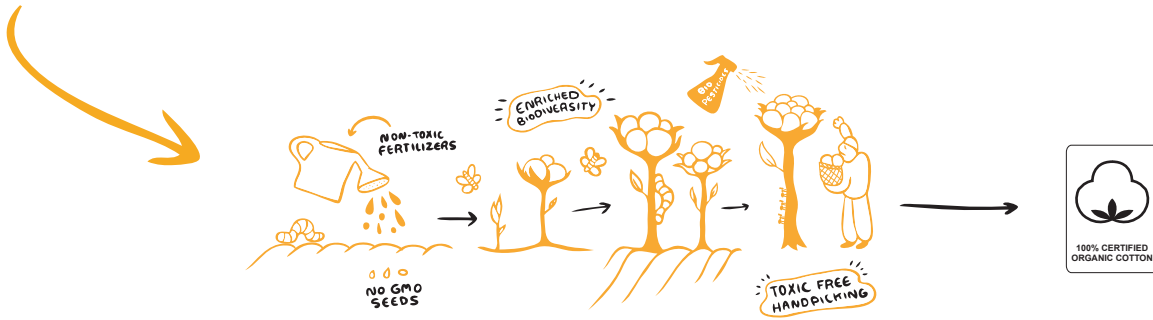
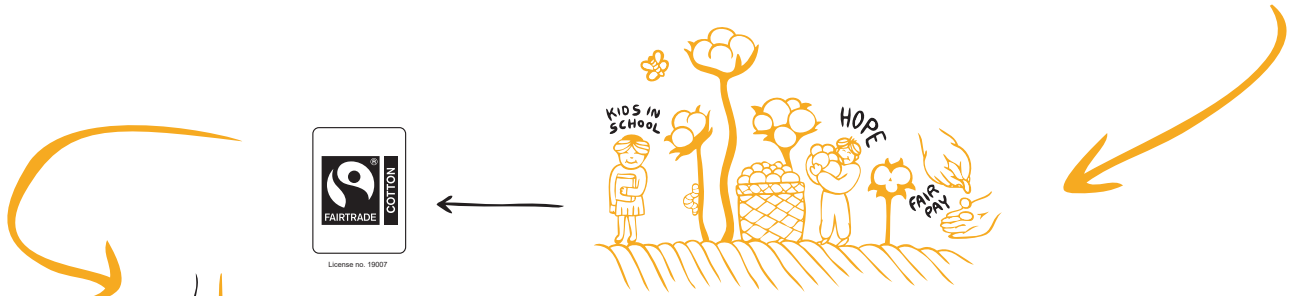


# RESPONSIBLE PRODUCTION. LESS CO2



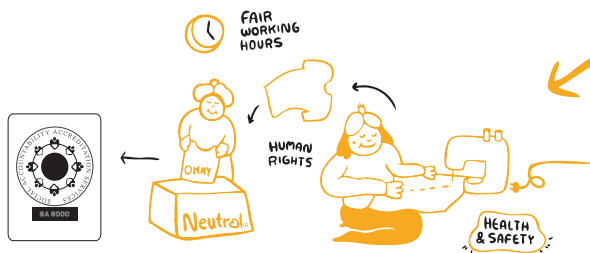
No pesticides in our production ensures thriving biodiversity – and therefore healthier plants to capture carbon



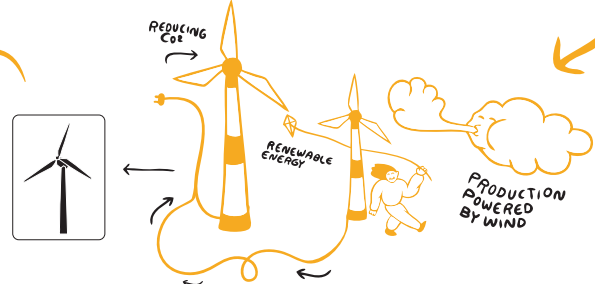
With fair pay, cotton farmers don't need to cut down trees for fuel



We clean and reuse wastewater to protect the biodiversity and reduce the amount of water needed. All Neutrals packaging is made from recycled materials and our hangtags and buttons are made from recycled waste cotton



With our commitment to better working conditions we help increase standard of living among our workers which reduces overpopulation



Our own solar and wind power plants produce all the energy that we need – in fact three times as much. No climate compensation, just renewable energy



Together with our shipping partners we have reduced the speed of the vessels to minimize carbon omissions



**END OF LIFE:** Our high product quality means longer lasting garments and therefore less need for further consumption

# NEUTRAL® CERTIFICATE GUIDE

## PLANET



### GOTS

Neutral® products are made from 100% organic cotton certified by GOTS. It's biological fertilizers and earthworms instead of chemicals, cleaner rivers and groundwater, enriched biodiversity and toxic free handpicking by the farmers.



License no. 19007

### FAIRTRADE

Fairtrade isn't charity. It's an okay way to trade. Farmers growing Neutral® cotton receive a fair price for their crops. With the Fairtrade minimum price and Fairtrade Premium, they can invest in better tools or send their kids to school.



## PEOPLE



License no. DK/016/049

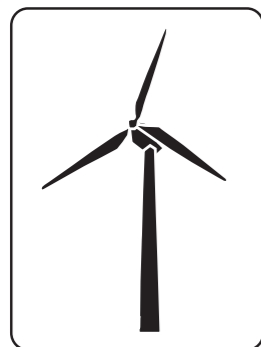
### EU ECOLABEL

We treat and reuse wastewater and reduce and recycle waste. We only use the most environmentally friendly dyes and continuously innovate the way we make clothing. All according to the highest industry requirements demanded by the EU Ecolabel.



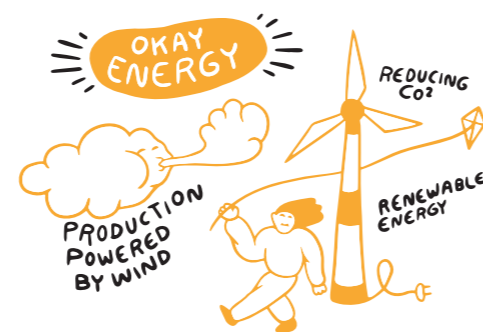
### SA8000

Factory workers are hardworking people. It's okay when they have good, safe working conditions. By using SA8000, the highest international labour standard, we know that's the case.



### NEUTRAL® RESPONSIBILITY

Instead of using conventional energy Neutral® products are manufactured using renewable energy. That way, Neutral® Responsibility helps reduce CO2 and is beneficial for both local environment and global climate.



### Oeko-TEX

Oeko-tex screens your finished product for hazardous chemicals and any other harmful substances. That way, Oeko-tex becomes your final okay stamp and guarantee. Neutral® clothing is clean and ready to wear. No need to wash, just 100% okay!

