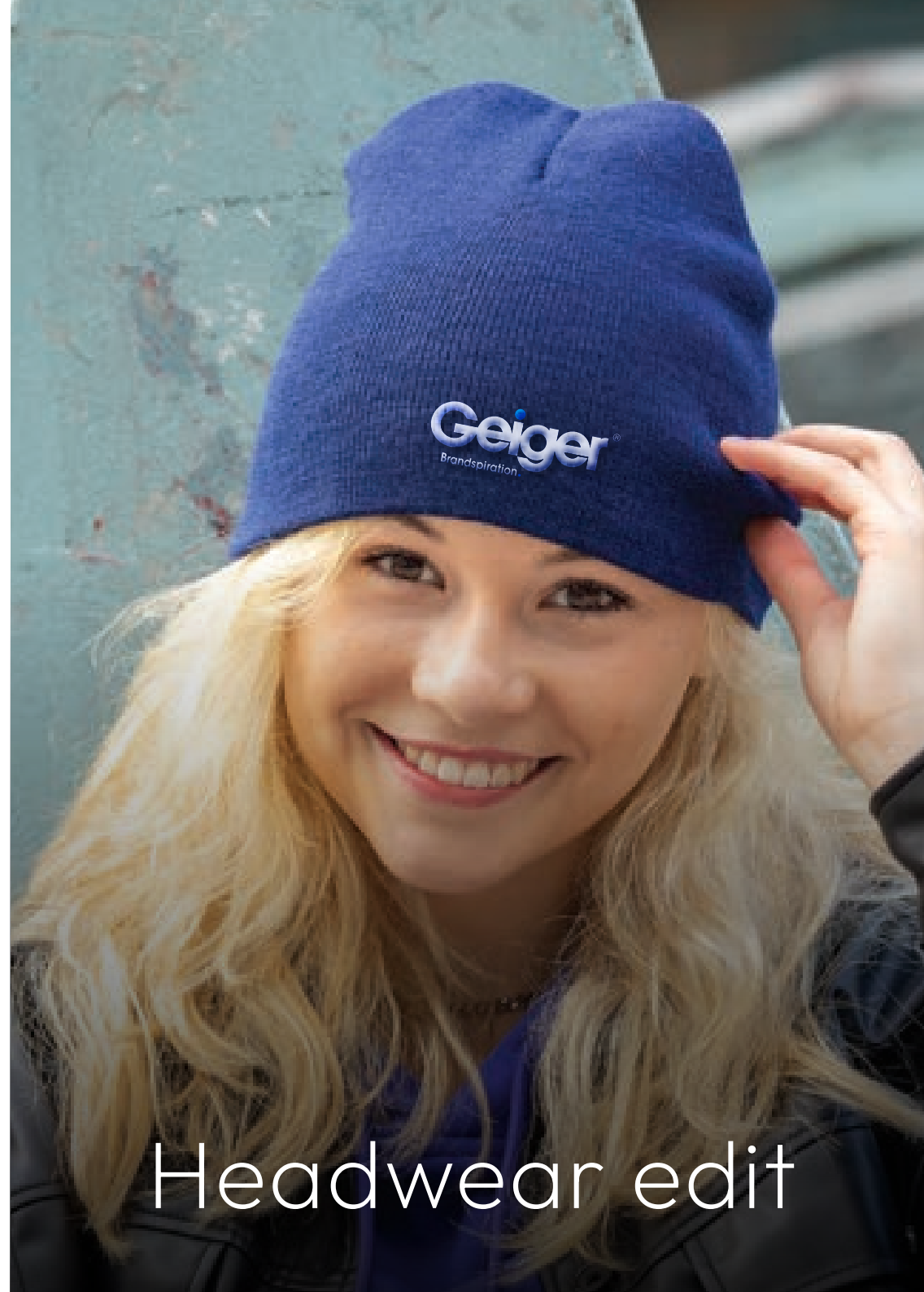


IMPACT

Geiger[®]
Brandspiration.

SUSTAINABLE MERCHANDISE IDEAS FOR YOUR BRAND

A collection of products made from sustainable materials where 2% of every sale is donated to water.org



Headwear edit

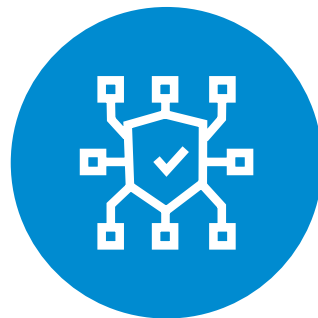
IMPACT

THE TRUE STORY OF RECYCLED MATERIALS.

With the IMPACT collection we want to end greenwashing and tell the true story about sustainability.
We believe that traceability and sustainability are deeply connected.
As market pioneers we are paving the way for the rest of the industry.



100% traceable
recycled materials



Verified by
blockchain technology



Saves water



2% donation to
water.org



AWARE

WE ARE ALL RESPONSIBLE FOR THE ECOLOGICAL FOOTPRINT OF THE PRODUCTS WE USE EVERYDAY.

Aware™ wants to build trust in the textile industry with an instant traceable sustainable textile that's telling the truth about its origin and impact. The next generation wants us to prove that we are reliable and trustworthy, that we walk the walk. No greenwashing, but transparency and honesty.

9.800

litres of water

is saved per 1 kilo of
AWARE™ recycled cotton vs.
conventional cotton

1.000.000

plastic water bottles

are prevented from flowing into the
oceans per 10,000 kilo of AWARE™
recycled polyester

99,3%

less water

is used producing 1 kilo
AWARE™ recycled polyester
vs. virgin polyester



photo credit to Water.org

THE WATER CRISIS = A HEALTH CRISIS

Nearly 1 million people die each year from water, sanitation and hygiene-related diseases which could be reduced with access to safe water or sanitation.

Every 2 minutes a child dies from a water-related disease. Access to safe water and sanitation contributes to improved health and helps prevent the spread of infectious disease. It means reduced child and maternal mortality rates. It means reduced physical injury from constant lifting and carrying heavy loads of water.

**2% of proceeds of each
Impact product sold will be donated to:**



Source: Water.org



P453.30 ●1 ○3 ●4 ●5 ●6 ●7 ●9

IMPACT 6 PANEL 280GR RECYCLED COTTON CAP WITH AWARE™ TRACER

No greenwashing, but telling a true story about sustainability! This Impact collection is made with AWARE™ tracer. With AWARE™, the use of genuine recycled fabric materials and water reduction impact claims are guaranteed by using the AWARE disruptive physical tracer and blockchain technology. Save water and use genuine recycled fabrics. With the focus on water 2% of proceeds of each sold Impact product will be donated to Water.org. This cap has saved 387 litres of water. A simple and comfortable cap suited for anyone. This 6 panel cap has a curved visor, embroidered eyelets for ventilation and metal buckle. Cotton twill made of 100% recycled materials and AWARE™ tracer. The material weight is 280 g/m2. Size 58cm. Water savings are based on figures when compared to conventional fibre. This calculated indication is based on reliable LCA data as published by Textile Exchange in their Material Snapshots 2016.

WATER SAVED
387 L.



All of these products can be branded with your logo!



P453.31 ●1 ○3 ●4 ●5 ●6 ●7 ●9

IMPACT 5 PANEL 280GR RECYCLED COTTON CAP WITH AWARE™ TRACER

No greenwashing, but telling a true story about sustainability! This Impact collection is made with AWARE™ tracer. With AWARE™, the use of genuine recycled fabric materials and water reduction impact claims are guaranteed by using the AWARE disruptive physical tracer and blockchain technology. Save water and use genuine recycled fabrics. With the focus on water 2% of proceeds of each sold Impact product will be donated to Water.org. This cap has saved 387 litres of water. A simple and comfortable cap suited for anyone. This 5 panel cap has a curved visor, embroidered eyelets for ventilation and metal buckle. Cotton twill made of 100% recycled materials and AWARE™ tracer. The material weight is 280 g/m2. Size 58cm. Water savings are based on figures when compared to conventional fibre. This calculated indication is based on reliable LCA data as published by Textile Exchange in their Material Snapshots 2016.

WATER SAVED
387 L.



P453.32 ●1 ○3 ●4 ●5 ●6 ●7 ●9

IMPACT 6 PANEL 190GR RECYCLED COTTON CAP WITH AWARE™ TRACER

No greenwashing, but telling a true story about sustainability! This Impact collection is made with AWARE™ tracer. With AWARE™, the use of genuine recycled fabric materials and water reduction impact claims are guaranteed, by using the AWARE disruptive physical tracer and blockchain technology. Save water and use genuine recycled fabrics. With the focus on water 2% of proceeds of each sold Impact product will be donated to Water.org. This cap has saved 328 litres of water. A simple and comfortable cap suited for anyone. This 6 panel cap has a curved visor, embroidered eyelets for ventilation and Velcro closure. Cotton twill made of 100% recycled materials and AWARE™ tracer. The material weight is 190 g/m². Size 58cm. Water savings are based on figures when compared to conventional fibre. This calculated indication is based on reliable LCA data as published by Textile Exchange in their Material Snapshots 2016.

WATER SAVED
328 L.



All of these products can be branded with your logo!



P453.33 ●1 ○3 ●4 ●5 ●6 ●7 ●9

IMPACT 5 PANEL 190GR RECYCLED COTTON CAP WITH AWARE™ TRACER

No greenwashing, but telling a true story about sustainability! This Impact collection is made with AWARE™ tracer. With AWARE™, the use of genuine recycled fabric materials and water reduction impact claims are guaranteed, by using the AWARE disruptive physical tracer and blockchain technology. Save water and use genuine recycled fabrics. With the focus on water 2% of proceeds of each Impact product sold will be donated to Water.org. This cap has saved 328 litres of water. A simple and comfortable cap suited for anyone. This 5 panel cap has a curved visor, embroidered eyelets for ventilation and Velcro closure. Cotton twill made of 100% recycled materials and AWARE™ tracer. The material weight is 190 g/m2. Size 58cm. Water savings are based on figures when compared to conventional fibre. This calculated indication is based on reliable LCA data as published by Textile Exchange in their Material Snapshots 2016.

WATER SAVED
328 L.



P453.35 ●1 ○3 ●4 ●5 ●9

IMPACT AWARE™ BRUSHED RCOTTON 5 PANEL TRUCKER CAP 190GR

The trucker cap that was very popular in the 80s is back again and looks better than ever. Not only looking better but also telling a true sustainable story! This 5 panel trucker cap with curved visor is made with brushed recycled 190gr cotton that is embedded with AWARE™ tracer technology. With AWARE™, the use of genuine recycled fabric materials and water reduction impact claims are guaranteed. Save water and use genuine recycled fabrics. If you choose this item you save 83 litres of water. With the focus on water, 2% of proceeds of each sold Impact product will be donated to Water.org. The trucker cap has a recycled mesh back with velcro closure. Water savings are based on figures when compared to conventional fibre. This calculated indication is based on reliable LCA data as published by Textile Exchange in their Material Snapshots 2016.

WATER SAVED

83 L.



All of these products can be branded with your logo!



P453.36 ●1 ○3 ●4 ●5 ●9

IMPACT AWARE™ BRUSHED RCOTTON 6 PANEL CONTRAST CAP 280GR

Tell a true story about sustainability and wear it with pride! This 6 panel contrast cap with curved visor is made with brushed recycled 280gr cotton that is embedded with AWARE™ tracer technology. With AWARE™, the use of genuine recycled fabric materials and water reduction impact claims are guaranteed. Save water and use genuine recycled fabrics. If you choose this item you save 250 litres of water. With the focus on water, 2% of proceeds of each Impact product sold will be donated to Water.org. The contrast cap has a dark grey binding and velcro closure. Water savings are based on figures when compared to conventional fibre. This calculated indication is based on reliable LCA data as published by Textile Exchange in their Material Snapshots 2016.

WATER SAVED
250 L.



P453.37 ●1 ●2 ●9

IMPACT AWARE™ CLASSIC BEANIE WITH POLYLANA®

This Impact AWARE™ classic beanie is a perfect lightweight beanie for year-round, everyday wear. With breakthrough recycled Polylana yarn. An innovative blend of recycled and virgin yarn, Polylana fibre consumes less energy and water to produce than standard yarn but with all of the same characteristics as an acrylic and polyester blend. The beanie is also embedded with AWARE™ tracer technology. With AWARE™, the use of genuine recycled fabric materials and water reduction impact claims are guaranteed. Save water and use genuine recycled fabrics. If you choose this item you save 5 litres of water. With the focus on water, 2% of proceeds of each sold Impact product will be donated to Water.org. Water savings are based on figures when compared to conventional fibre. This calculated indication is based on reliable LCA data as published by Textile Exchange in their Material Snapshots 2016.

WATER SAVED

5 L.

All of these products can be branded with your logo!



P453.34 ●1 ●2 ●9

IMPACT POLYLANA® BEANIE WITH AWARE™ TRACER

No greenwashing, but telling a true story about sustainability! This Impact collection is made with AWARE™ tracer. With AWARE™, the use of genuine sustainable fabric materials and water reduction impact claims are guaranteed, by using the AWARE disruptive physical tracer and blockchain technology. Save water and use genuine sustainable fabrics. With the focus on water, 2% of proceeds of each Impact product sold will be donated to Water.org. This beanie has saved 5 litres of water! A simple and comfortable beanie suited for anyone. A classic fold over beanie for an effortless look that will keep you warm during the cold days. The beanie uses unique Polylana® yarn. Polylana® is made from a mixture of virgin and recycled materials to create an innovative fibre with characteristics similar to acrylic or wool fibre. Polylana® is a low-impact alternative to 100% acrylic fibre using less energy and water. One size fits all.

WATER SAVED

5 L.



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